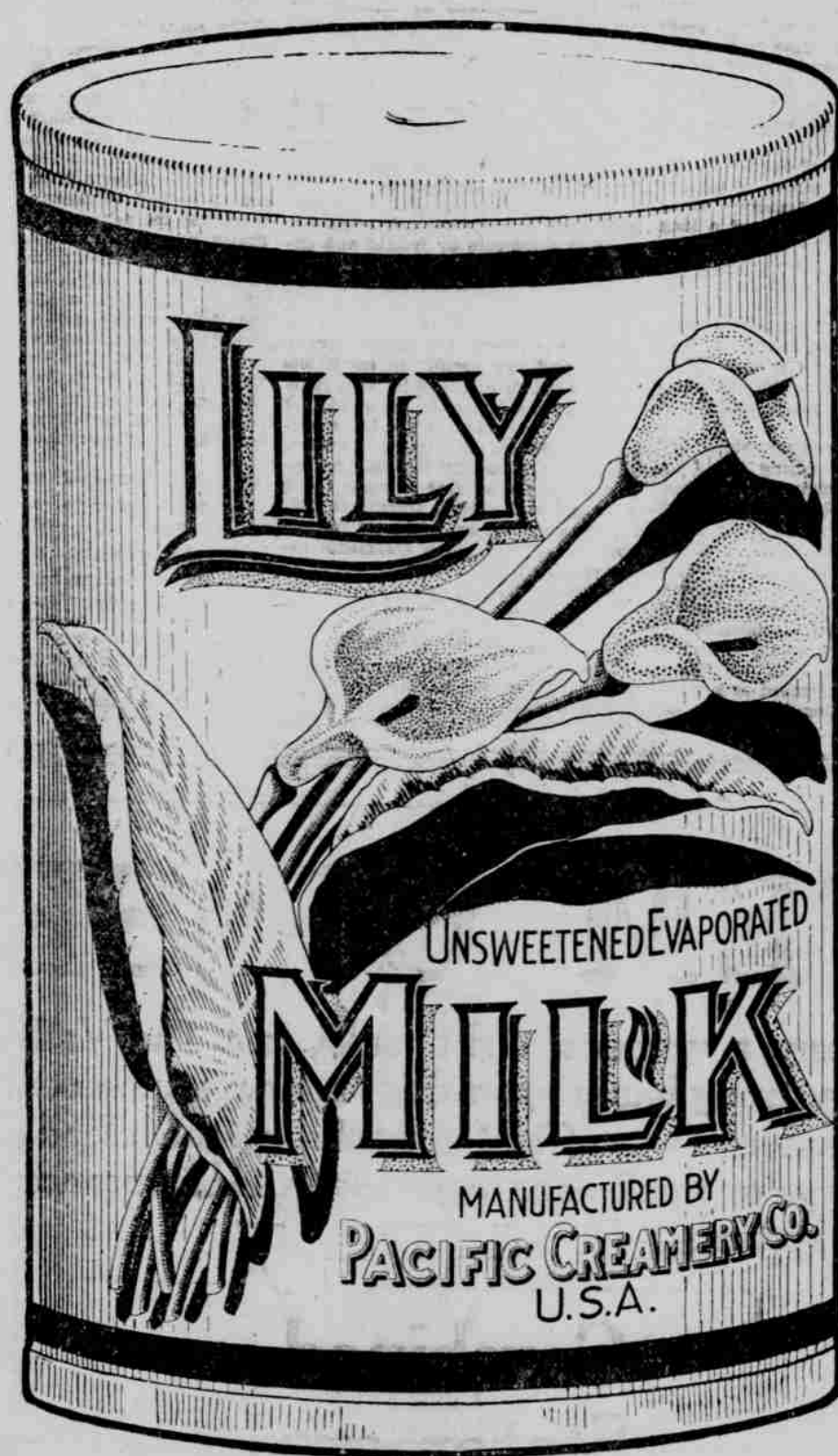


An Arizona Product to Be Proud of

# LILY MILK



## The Milk "Ahead of Time"

For years manufacturers have been striving to produce evaporated milk as nearly like fresh cream as possible. Many of them have lost big sums of money experimenting. But Arizonans have the distinction of claiming as their own home product the milk which leads all others in its creamy-white color and wholesome natural flavor.

"At least five years ahead of time," said an eastern man, thoroughly posted on modern food production, when he recently visited the big LILY MILK plant at Tempe. He marveled at the Lily Milkman's own patented process for sterilizing the milk—that delicately constructed machine which regulates with more than human intelligence the precise temperature necessary to thoroughly sterilize the milk without scorching it.

LILY MILK is making a reputation for Arizona. It is drawing attention to the ideal dairy conditions of the Salt River Valley—where live the healthiest cows in America. It is a worthy member of the royal family of Arizona products. Have you made it a member of your family? Buy it by the case from your grocer and keep a supply always on the shelves.

## "It Sets the Pace in the Quality Race"